

Group 1 Kit: Climate Change Communication

Brief Description:

With less than a 12 year window for rapid climate action to limit climate catastrophe, monumental shifts in thought and action are urgently needed at structural, collective and individual levels. However, climate change has been often framed as a divisive political issue. The reality however, is the science and reality of climate change does not differ between one's political leanings. It impacts us all, and even more for those disproportionately affected. Ultimately, the lives impacted - matter to God. How might we be able to help connect the dots for those who have yet or do not fully see the worsening realities of climate change, particularly to members of the faith communities? This Group will explore a number of frameworks underpinning and learn from different facets of climate change communication, such as message framing, storytelling, as well as relationship-building with and tailoring to audiences. We hope this Group will serve as a safe, trusted, and fun space where we can earnestly learn from each other, discuss strategies and troubleshooting techniques, and craft tools and materials that cater climate change discussions in a variety of settings, whether they be congregations, small groups, or friends and family.

Websites to look at before Catalyze for Climate:

- EK website:
 - Scripture Readings: <https://www.theearthkeepers.org/resources/scripture-readings>
 - Scientific resources: <https://www.theearthkeepers.org/resources/helpful-links>
- <https://climateoutreach.org>
- Yale Climate Connections: <https://yaleclimateconnections.org>
- Katharine Hayhoe's outreach channel: <https://www.youtube.com/channel/UCi6RkdaEggRVKi3AzidF4ow>
- Canada's Climate Atlas: <https://climateatlas.ca>
- KAIROS Canada and Citizens for Public Justice - Climate Conversation Toolkits: <https://forthe loveofcreation.ca/resources/>

What Can We Do?

- Becoming climate literate is imperative to effectively communicate climate change. Familiarize ourselves with the **science of climate change and the human causes**. [see links above] and the inseparability of climate change with social and economic struggles in the Global South and North. This article discusses the intersectional nature of climate change which helps us see the interconnected realities of climate change and conflicts arising in land, food, water, and energy: <https://350.org/facing-climate-change-through-justice-and-intersectionality/>
- Climate justice is a core part of the call for Biblical justice (<https://cpj.ca/climate-justice/>)
- **Earthkeepers' past presentations to churches and groups:** science, theology and action

- **Organize article/book readings and discuss strategies:**
 - “A Good War” - Book by Seth Klein
 - “All We Can Save” - Johnson and Wilkinson
 - “Serving God, Saving the Earth” - Matt Sleeth
 - George Marshall’s Climate Outreach
 - “Citizen’s Guide to Climate Success” - Mark Jaccard
- **Update/re-organize list of contacts for potential outreach**
- **Gather climate/energy data/graphics - tell the story!**